



UPCOMING MIDSTREAM CONTRACTOR TRAININGS

To simplify the rebate application process, water heater (storage and tankless) rebates have been shifted exclusively to the distributor-based midstream channel for the Consumers Energy and DTE Energy Heating and Cooling (HVAC) programs.

The new distributor-based rebate process will reduce your wholesale price when you purchase through a participating distributor and install eligible water heaters, allowing you to provide an instant rebate to your eligible customers. This gives you the opportunity to encourage the installation of higher efficiency equipment at a lower upfront cost.

Join us on one of the dates listed below for more information on midstream rebates including:

- New application submission tool online for simplified process
- Participating distributors
- Prequalified eligible equipment

To learn more about this new opportunity that can benefit your business, please register for an upcoming training using the ZOOM link below. Each training will be held from 9-10 AM. Additional trainings will be offered as dates become available.

Midstream Contractor Trainings

Training Date	Registration
September 30	Register Here
October 14	Register Here
October 28	Register Here
November 11	Register Here
December 2	Register Here
December 16	Register Here
December 30	Register Here
January 13, 2022	Register Here
January 27, 2022	Register Here

February 10, 2022	Register Here
February 24, 2022	Register Here
March 10, 2022	Register Here
March 24, 2022	Register Here
April 7, 2022	Register Here
April 21, 2022	Register Here

If you have any questions, please contact an HVAC Account Advocate at:

Consumers Energy: 855-263-5390, consumershvac@icf.com

DTE: 855-539-1906, dtehvaca@icf.com

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