MADE IN MICHIGAN PROGRAM INSULATION AND WINDOWS

2019 CONTRACTOR GUIDELINES



Program Description

Made in Michigan (MIM) is a program that helps support the local Michigan economy and helps Consumers Energy customers save even more on energy-efficient home improvement projects. The program promotes the use of state-manufactured products (containing content that is at least 50% Michigan-made) by offering additional rebates for the installation of energy-efficient products that were manufactured in Michigan. Program information—including contractor guidelines, manufacturer affidavits, incentive sheets and applications—is available on the Consumers Energy Trade Ally website, Consumers EnergyTradeAlly.com/resources/made-in-michigan

General Requirements

- 1. Customers must participate through the Consumers Energy Insulation and Windows (INWIN) program to be eligible for incentives under the Consumers Energy MIM program.
- 2. Incentives offered under the MIM program are available for natural gas, electric and combination (natural gas and electric) customers.
- 3. Incentives are only available for products listed in any of the pre-approved manufacturers' affidavits posted on the Trade Ally website, ConsumersEnergyTradeAlly.com/resources/made-in-michigan. New qualifying products are welcomed and encouraged. To qualify a new product, submit a request by email to Rob.Busby@icf.com, listing the product and contact information for the manufacturer. Rebate requests will not be considered for products that do not have a pre-approved manufacturer's affidavit.
- 4. Only INWIN customer applications submitted between Jan. 1 and Dec. 31, 2019, will be eligible for incentives under the MIM program.

Rebate Application Instructions

- 1. All completed MIM rebate applications are to be submitted simultaneously with the corresponding INWIN application.
- 2. Contractors must submit the rebate application and supporting documents to **CEINWIN@icf.com** or via the online intake tool.
- 3. MIM rebate applications will be processed at the same time as the corresponding rebate application.
- 4. INWIN rebate checks for MIM applicants will only be paid to the utility customer, unless both the utility customer (and/or property owner) and the contractor have completed the Rebate Reassignment section of the rebate application.
- 5. Please call **877-404-7937** or email **CEHPTradeAlly@icf.com** for assistance regarding the MIM program. You may also contact your assigned Program Account Manager for further assistance.



MADE IN MICHIGAN

SUPPORT MICHIGAN'S ECONOMY. EARN EVEN MORE REBATES.

Install energy efficiency home improvement products that are at least 50 percent manufactured in Michigan and you can also:

- Help the local economy
- Earn bonus rebates from Consumers Energy in addition to the standard rebate amounts*

Made in Michigan (MIM)	Insulation a Program Rel	MIM Bonus	
Product	Electric Customers	Natural Gas and Electric Customers	Rebate Amount [*]
Roof (Attic) Insulation - R-value of 48 or less (minimum of 500 square feet of attic area)	\$50	\$125	+\$100
Roof (Attic) Insulation - R-value of 49 to 59 (minimum of 500 square feet of attic area)	\$60	\$175	+\$100
Roof (Attic) Insulation - R-value of 60 or higher (minimum of 500 square feet of attic area)	\$70	\$200	+\$100
Above-Grade Wall Insulation (minimum of 500 square feet of wall area)	\$50	\$125	+\$50

Ask your participating contractor which Made in Michigan products and equipment can be used for your next project.

To learn more, visit **ConsumersEnergyeed.com** or call **866-234-0445**.

^{*}The MIM rebates are in addition to the rebates offered by the standard Insulation and Windows program. In order to receive MIM rebates, standard rebate qualifications apply. Funding for the MIM program, like all other Consumers Energy rebate programs, is limited and available on a first-come, first-served basis. Rebates are not guaranteed and are subject to change.





MADE IN MICHIGAN PROGRAM INSULATION AND WINDOWS PROGRAM 2019 REBATE APPLICATION

Consumers Energy Count on Us®

Valid through Dec. 31, 2019*

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Full Name (as it appears on Consumers Energy bill):	
Contractor Name:	Consumers Energy Account Number (required):

II. PRODUCT INFORMATION

Made in Michigan (MIM)	Product	MIM Bonus Rebate Amount [†]		Rebate Amount elect one) Natural Gas Only/ Natural Gas and Electric	Total Rebate Amount Requested
Roof (Attic) Insulation -	Measure Cost [‡] Without Rebate:	MIM Bonus Rebate + INWIN Program Rebate = Total Rebate			
R-value of 48 or less	\$				
Manufacturer:	Product Description:	\$100	\$50	\$125	\$
Roof (Attic) Insulation -	Measure Cost [‡] Without Rebate:				
R-value of 49 to 59	\$	\$100	\$60	\$175	\$
Manufacturer:	Product Description:				
Roof (Attic) Insulation -	Measure Cost [‡] Without Rebate:				
R-value of 60 or higher	\$		\$70	\$200	\$
Manufacturer:	Product Description:	\$100			
Above-Grade	Measure Cost [‡] Without Rebate:				
Wall Insulation	\$	\$50	\$50	\$125	\$
Manufacturer:	Product Description:				
subject to change or cancellation without submitted within 30 days of installation co first-come, first-served basis. Please refer t	Indinstalled on or after Jan. 1, 2019. Details of this prior notice. It is recommended that the application projection to ensure availability of funding. Funds to our terms and conditions at Consumers Energy, and is in addition to the standard Consumers Energian.	on, with ALL required docume for rebates are limited and a com/myhome for more inforn	ents, be vailable on a nation.	Total Bonus Rebates Requested	\$

III. CONTRACTOR SIGNATURE

Made in Michigan program incentives from Consumers Energy cannot be processed unless all of the appropriate fields of this Rebate Application are complete. Payment of incentive is contingent upon approval of similar measures applied for in the Consumers Energy Insulation and Windows program.

I CERTIFY THAT THE INFORMATION I HAVE PROVIDED IS TRUE AND CORRECT AND THE IMPROVEMENTS, PRODUCT(S) AND/OR EQUIPMENT FOR WHICH I AM REQUESTING AN INCENTIVE MEET THE REQUIREMENTS OF THE MADE IN MICHIGAN PROGRAM.

Contractor Representative (print name):				
Contractor Representative Signature:	Date:			

