



CONSUMERS ENERGY INTERNAL PROMOTION CAMPAIGN

Consumers Energy recently launched an internal campaign to promote energy efficiency and demand response programs to their employees. Campaign material includes a promotional code, **CEPERKS**, which enables participants to register for prizes. There is no extra bonus associated with the promo code at this time, so you will not find a corresponding measure in the online application tool.

Please tell any customer with the **CEPERKS** promo code to send an email with name and contact information to Energy.Efficiency@cmsenergy.com and state they have participated in the HVAC program, so they may be entered into the contest drawing. Employees who have the promo code do not have to be Consumers Energy customers to be eligible.

Please contact the Account Advocate Team if you have any further questions.

Account Advocate Team
877-404-7937
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ConsumersEnergy.com/myhome

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