

Program Description

Made in Michigan (MIM) is a program that helps support the local Michigan economy and helps Consumers Energy customers save even more on energy efficient home improvement projects. The program promotes the use of state manufactured products (containing content that is at least 50% Michigan made) by offering additional rebates for the installation of energy efficient products that were manufactured in Michigan. Program information—including contractor guidelines, manufacturer affidavits, incentive sheets and applications—is available on the Consumers Energy Trade Ally website, [ConsumersEnergyTradeAlly.com/resources/made-in-michigan](https://www.consumersenergytradeally.com/resources/made-in-michigan)

General Requirements

1. Customers must participate through the Consumers Energy Home Performance with ENERGY STAR (HPwES) program to be eligible for incentives under the Consumers Energy MIM program.
2. Incentives offered under the MIM program are available for natural gas, electric and combination (natural gas and electric) customers.
3. Incentives are only available for products listed in any of the pre-approved manufacturers' affidavits posted on the Trade Ally website, [ConsumersEnergyTradeAlly.com/resources/made-in-michigan](https://www.consumersenergytradeally.com/resources/made-in-michigan). New qualifying products are welcomed and encouraged. To qualify a new product, submit a request by email to Rob.Busby@icf.com, listing the product and contact information for the manufacturer. Rebate requests will not be considered for products that do not have a pre-approved manufacturer's affidavit.
4. Only HPwES customer applications submitted between Jan. 1 and Dec. 31, 2020, will be eligible for incentives under the MIM program.

Rebate Application Instructions

1. All completed MIM rebate applications are to be submitted simultaneously with the corresponding HPwES application.
2. Contractors must submit the rebate application and supporting documents to CEHPTradeAlly@icf.com or via the online intake tool.
3. MIM rebate applications will be processed at the same time as the corresponding rebate application.
4. HPwES rebate checks for MIM applicants will only be paid to the utility customer, unless both the utility customer (and/or property owner) and the contractor have completed the Rebate Reassignment section of the rebate application.
5. Please call **877-404-7937** or email CEHPTradeAlly@icf.com for assistance regarding the MIM program. You may also contact your assigned Program Account Manager for further assistance.



Made in Michigan

Support Michigan's Economy.
Lower Your Energy Use.

Maximize your savings on Home Performance with ENERGY STAR® projects **with additional Made in Michigan rebates:**

- Roof (Attic) Insulation
- Above-Grade Wall Insulation
- Kneewall Insulation
- High Efficiency Natural Gas Storage Water Heater*
- Window/Patio Door Replacement

Ask your participating contractor about Made in Michigan products and equipment that can be used for your next project.

The Made in Michigan program from Consumers Energy allows you to support the local Michigan economy by purchasing energy efficiency home improvement products that are **at least 50% manufactured in Michigan.**

- **Manufacturing employs roughly 600,000 people in Michigan.†**
- **Every dollar spent on final sales of manufactured products supports \$1.89 in output from other economic sectors.‡**

Join fellow Michiganders in helping our state's economy and start saving energy and money now.

Looking for a Contractor?

Visit ConsumersEnergy.com/homeperformance
or call **866-234-0445** for a list of participating contractors.

All Consumers Energy natural gas, electric and combination (natural gas and electric) customers can participate in the Made in Michigan program. To be eligible for the Made in Michigan incentives, customers must also participate in the Home Performance with ENERGY STAR program with a participating contractor that offers eligible Made in Michigan products. Incentive amounts are valid until Dec. 31, 2020. Funding is limited and available on a first-come, first-served basis.

*Available to Consumers Energy natural gas and combination (natural gas and electric) customers only.

†Bureau of Labor Statistics, 2017, bls.gov/eag

‡US Manufacturing Statistics and Outlook, 2019, <https://www.thebalance.com/u-s-manufacturing-what-it-is-statistics-and-outlook-3305575>

Made in Michigan Program
Home Performance with ENERGY STAR®
2020 Rebate Application



Valid through Dec. 31, 2020*

I. Customer Information

Full Name (as it appears on Consumers Energy bill):	
Contractor Name:	Consumers Energy Account Number (required):

II. Product Information

Made in Michigan Product		Bonus Rebate Amount†	Bonus Rebate Amount Requested
Roof (Attic) Insulation	Measure Cost‡ Without Rebate: \$_____	\$100	\$
	Product Description:		
Manufacturer:			
Above-Grade Wall Insulation	Measure Cost‡ Without Rebate: \$_____	\$50	\$
	Product Description:		
Manufacturer:			
Kneewall Insulation	Measure Cost‡ Without Rebate: \$_____	\$50	\$
	Product Description:		
Manufacturer:			
High Efficiency Natural Gas Storage Water Heater	Measure Cost‡ Without Rebate: \$_____	\$50	\$
	Product Description:		
Manufacturer:			
Window/Patio Door Replacement	Measure Cost‡ Without Rebate: \$_____	\$1 per square foot up to \$250 maximum	\$
	Product Description:		
	Total Window/Patio Door Square Feet Installed: _____		
Manufacturer:			
Total Bonus Rebates Requested			

*This program covers projects completed and installed between Jan. 1 and Dec. 31, 2020. Details of this program, including rebate amounts, are subject to change or cancellation without prior notice. Funds for rebates are limited and available on a first-come, first-served basis.

†Made in Michigan bonus rebates are in addition to qualifying Home Performance with ENERGY STAR program rebates.

‡All measure costs should include labor and materials.

III. Contractor Signature

Made in Michigan program incentives from Consumers Energy cannot be processed unless all of the appropriate fields of this Rebate Application are complete. Payment of incentive is contingent upon approval of similar measures applied for in the Consumers Energy Home Performance with ENERGY STAR program.

I certify that the information I have provided is true and correct and the improvements, product(s) and/or equipment for which I am requesting an incentive meet the requirements of the Made in Michigan program.

Contractor Representative (print name):	
Contractor Representative Signature:	Date: