

Imagine a New Home That Sells Itself

Homes are built to meet the highest U.S. Environmental Protection Agency energy efficiency guidelines and feature the latest energy-saving equipment. Combined with Consumers Energy rebates, new homes are easier to build than ever.

Your customers will enjoy the following benefits for years to come:

- Reduced energy bills certified homes deliver approximately 20% savings on annual energy bills, according to ENERGY STAR.
- Higher resale value certified homes sell at a higher premium than comparable homes that don't have an ENERGY STAR rating.
- Improved indoor air quality.
- A more comfortable home environment for higher customer satisfaction.



Contact us for a full list of rebates or more information on how the New Home Construction program can benefit you and your customer.

866-234-0445
CENewHomes@icf.com
ConsumersEnergy.com/builder



New Home Construction ENERGY STAR® Rebate Program for Builders









Discover the Value of BuildingENERGY STAR® Homes

The New Home Construction program from Consumers Energy offers rebates on the types of high-quality, high efficiency homes your customers want.

Participating builders can experience:

- A distinguished presence by leading ENERGY STAR market transformation.
- · Enhanced customer satisfaction.
- Improved reputation for a commitment to energy efficiency.

Consumers Energy is proud to support ENERGY STAR and Michigan builders with rebates for energy efficient homes.

New Home Construction Rebate Program

It's easier than ever to build an ENERGY STAR certified home. Thanks to the Consumers Energy New Home Construction program, you can get rebates to achieve above-and-beyond energy efficiency standards at a lower cost.

ENERGY STAR Standard

- Up to \$2,000 rebate natural gas and electric
- Up to \$1,400 rebate natural gas only
- Up to \$600 rebate electric only
- Up to \$2,000 rebate electric only (electric heat pump or geothermal home)

Four Easy Steps To Receive Your Rebate

- Work with a local Home Energy Rater to ensure your homes are designed to meet ENERGY STAR guidelines. For a full list of ENERGY STAR requirements, visit energystar.gov. A Consumers Energy representative will assist you as you complete this process.
- 2. Build a qualified house. Your HERS Rater will qualify it and issue an ENERGY STAR certification.
- 3. Have your HERS Rater fill out and submit the rebate form online.
- 4. Receive your rebate payment from Consumers Energy!

Builder Testimonial

"Mayberry Homes is proud to build 100% ENERGY STAR certified homes. ENERGY STAR certified homes are designed and built so that all energy efficiency systems and features work together to deliver better performance. [Working] with the Consumers Energy New Home Construction program has enabled us to successfully continue our mission to provide quality and valuable energy efficient homes to our customers."

Lindsey Coffelt

Accounting/Office Manager, Mayberry Homes

