



UPCOMING MIDSTREAM CONTRACTOR TRAININGS

To simplify the rebate application process, water heater (storage and tankless) rebates have been shifted exclusively to the distributor-based midstream channel for the Consumers Energy and DTE Energy Heating and Cooling (HVAC) programs.

The new distributor-based rebate process will reduce your wholesale price when you purchase through a participating distributor and install eligible water heaters, allowing you to provide an instant rebate to your eligible customers. This gives you the opportunity to encourage the installation of higher efficiency equipment at a lower upfront cost.

Join us on one of the dates listed below for more information on midstream rebates including:

- New application submission tool online for simplified process
- Participating distributors
- Prequalified eligible equipment

To learn more about this new opportunity that can benefit your business, please register for an upcoming training using the ZOOM link below. Each training will be held from 9-10 AM. Additional trainings will be offered as dates become available.

Midstream Contractor Trainings

Date	Registration
January 14, 2021	Register Here
January 28	Register Here
February 11	Register Here
February 25	Register Here
March 11	Register Here
March 25	Register Here
April 8	Register Here
April 22	Register Here

If you have any questions, please contact an HVAC Account Advocate at:

Consumers Energy: 855-263-5390, consumershvac@icf.com

DTE: 855-539-1906, dtehvaca@icf.com