



## NEW DIGITAL WEB BANNERS FOR INSULATION AND WINDOWS TRADE ALLIES

The Consumers Energy Insulation and Windows (INWIN) program is excited to release digital web banners for Trade Allies in the preferred contractor network.

Use the web banner on your company's home web page to advertise you are a Consumers Energy preferred contractor and direct customers to the [INWIN program web page](#) so they can learn more about insulation and windows rebates.

The INWIN digital web banners are available in three sizes (728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels) and two color options.



Size: 300 x 250 pixels

**Are you ready to get started?** Please email [Joy McNay](#) to receive a zip file that contains the banner ads in three sizes with two color options. With the ads, we will include the INWIN program web page link with a unique code that will enable us to track customer click-through metrics. Be sure to include your name, company name and company website address.

Thank you for your continued support of the Consumers Energy INWIN program!

Account Advocate Support Team  
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[ConsumersEnergy.com/myhome](http://ConsumersEnergy.com/myhome)

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