

### Home Solutions Program Updates

Home Solutions (formerly HVAC, Insulation and Windows, and Home Performance with Energy Star) has kept 2025 rebate requirements & incentives as we enter 2026. As we begin Q2 of 2026 you will receive:

- **2026 Home Solutions incentive structure**
  - Detailed tables outlining updated rebate amounts, changes to eligibility, and any added product categories
- **Updated marketing content**
  - Freshly designed customer-facing handouts, and digital assets to support your team in the field
- **Co-Op advertising updates**
  - Refreshed guidelines and revised templates to help you leverage co-op dollars more easily and effectively.

### Meet Your Account Advocate

Doc is an Associate Account Specialist supporting the Consumers Energy Home Solutions program. Over his five years at ICF, he has developed strong relationships with our downstream and HVAC partner network. Outside of work, Doc is a proud father of four, an avid home chef and gardener, and is known for his wide-ranging interests and an engaging personality



**Sadock (zay-doc) A. Truman Jr.**

### Upcoming Trainings Cooling Comprehensive Tune-Up Training

Consumers Energy is excited to offer our annual Cooling Comprehensive Tune-Up training. Available as live, interactive webinars designed to support your team and grow your business. These sessions are completely free and tailored to different roles within your company.

[View Trainings](#)

**Introduction to Comprehensive Tune-Ups**

**Who Should Attend:** Owners, Service Managers, Administrative Staff

**Topics Included:**

- Turning cooling tune-ups into a revenue stream
- Program requirements and best practices
- Marketing strategies for technicians and managers

**Upcoming Webinar Schedule**

Date	Start Time	End Time	Registration
4/28/2026	8 a.m.	9 a.m.	<a href="#">Register Here</a>
4/29/2026	8 a.m.	9 a.m.	<a href="#">Register Here</a>
4/30/2026	5 p.m.	6 p.m.	<a href="#">Register Here</a>

**Advanced Technical Training**

**Who Should Attend:** Field Technicians, Service Managers

**Topics Include:**

- Communicating utility tune-up value to customers
- Performing non-invasive testing techniques
- Eligible Attendees of the Advanced Technical Training can earn Continuing Education Credits (CECs) from the North American Technical Excellence (NATE) and Building Performance Institute (BPI)

**Upcoming Webinar Schedule**

Date	Start Time	End Time	Registration
5/05/2026	8 a.m.	10:30 a.m.	<a href="#">Register Here</a>
5/06/2026	5 p.m.	7:30 p.m.	<a href="#">Register Here</a>
5/07/2026	8 a.m.	10:30 a.m.	<a href="#">Register Here</a>

### Program Resources

#### [Trade Ally Website](#)

Find contractor and customer marketing materials to support and enhance your program on the Trade Ally Website.

#### [EELC](#)

The Energy Efficiency Learning Center (EELC) offers a variety of resources and trainings on demand.

[Visit Trade Ally Website](#)

[Visit EELC](#)

### Consumers Energy Midstream Requirements

The DTE Energy Midstream program recently upgraded their storage tank water heater requirement. Currently the Consumers Energy requirement has **NOT** changed. The .64 UEF is the requirement for storage tanked water heaters.

Eligible Equipment	Minimum Efficiency	Eligible Customers	Minimum Incentive
Natural Gas Boiler	95% AFUE AHRI Rated or Higher	Natural Gas	DTE: \$400 Consumers Energy: \$300
Tankless Natural Gas Water Heater	UEF > 0.81 ENERGY STAR® Certified Model	Natural Gas	\$100
Storage Tank Natural Gas Water Heater	DTE: UEF = .61 Consumers Energy: UEF = .64 ENERGY STAR Certified Model	Natural Gas	\$50
Heat Pump Water Heater	UEF > 2.2; Maximum Capacity of 55 Gallons	Electric	\$650
Boiler ECM Circulator Pump	Hydronic Heating System	Electric	\$65

\*As of Jan. 1<sup>st</sup>, 2025, DTE requires all tank water heaters meet the states minimum of .81 UEF. No changes to the CE MS program regarding UEF at this time.

## Your Outreach Team

Our outreach team is here to support you, our trade ally network.

### Account Specialists

Jeff Beaudin- Northern Michigan  
David Kirk- Mid Michigan  
Nick LeRoy- SE Michigan  
Patrick McCafferty- W. Michigan  
Robert Riley- Mid & SE Michigan  
Jacob Sebrell- W. & SE Michigan  
Monte Stanloski- W. Michigan

### Account Advocates

Cassandra Connin  
Jeannie Fudalla  
Princess Reid  
Doc Truman

### Account Advocate Team

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