



UPCOMING HEATING COMPREHENSIVE TUNE-UP WEBINARS

The end of summer is here, which means fall is just around the corner! Join the Consumers Energy and DTE Energy Residential Heating, Cooling and Water Heating (HVAC) programs for **comprehensive tune-up webinar trainings!** These live and interactive webinars are tailored to different aspects of your organization, including:

- **Service** – How to perform furnace and boiler tune-ups with combustion analysis
- **Sales & Marketing** – How the comprehensive tune-up benefits your customers and your business
- **Administration** – Capturing the necessary information and submitting a rebate application has never been easier!

These webinars are completely **FREE** and are a fantastic opportunity to train field technicians, service managers, and administrative staff on the benefits of the service. Participating in the webinar will enable everyone on your team to communicate the most accurate and up-to-date information to your customers.

These webinar trainings will continue to offer Continuing Education Credits (CEUs) for advanced technical trainings from the North American Technical Institute (NATE) and Building Performance Institute (BPI) for attendance. Be sure to have your NATE and BPI technician information to be eligible for CEUs.

During the webinar, you can expect to learn:

- A comprehensive, step-by-step walk-through of how to perform a comprehensive tune-up with combustion analysis
- How to position and market tune-ups as a profitable, value-added service
- Requirements for documenting a rebate-qualified tune-up with combustion analysis

Save Time and Money – Attend from home!

INTRODUCTION TO COMPREHENSIVE TUNE-UPS

Tuesday, September 7th, 5 to 6:30 PM

Wednesday, September 8th, 8 to 9:30 AM

Thursday, September 9th, 5 to 6:30 PM

Friday, September 10th, 8 to 9:30 AM

ADVANCED TECHNICAL TRAINING

Monday, September 13th, 8 to 10 AM

Tuesday, September 14th, 5 to 7 PM

Wednesday, September 15th, 8 to 10 AM

Thursday, September 16th, 5 to 7 PM

HOW TO SIGN UP FOR THE WEBINARS

All webinars will be provided via ZOOM. The ZOOM platform has built-in tools that make it easy for participants to listen to the audio, view the information shared through the presenter's screen and ask any questions during the webinar using any desktop or mobile device. An internet connection - broadband wired or wireless (3G or 4G/LTE) - will be needed to join the presentation. Webinar sign-ups will be first-come, first-served. Space is limited. Sign-up now!

If you have any questions, please contact an HVAC Account Advocate at:

Consumers Energy: 855-263-5390, consumershvac@icf.com

DTE: 855-539-1906, dtehvac@icf.com

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