



# Imagine a New Home That Sells Itself

| ENERGY STAR® Rebate Program  
for Builders

**Consumers Energy**

*Count on Us®*



# Discover the Value of Building ENERGY STAR<sup>®</sup> Homes

Our New Home Construction program offers rebates on the types of high-quality, high efficiency homes your customers want.





## **Your customers will enjoy the following benefits for years to come:**

- Reduced energy bills — ENERGY STAR certified homes deliver approximately 20% savings on annual energy bills.\*
- Higher resale value — certified homes sell at a premium when compared to homes that don't have an ENERGY STAR rating.\*
- Improved indoor air quality.
- A more comfortable home environment for higher customer satisfaction.

## **As a participating builder, you can experience:**

- A stronger brand by leading ENERGY STAR market transformation.
- Enhanced customer satisfaction.
- Improved reputation for your commitment to energy efficiency.



**We're proud to support Michigan builders with rebates to achieve energy efficiency standards at a lower cost.**

Thanks to our New Home Construction program, it's easier than ever to build an ENERGY STAR certified home.

REBATES

NATURAL GAS AND ELECTRIC

UP TO  
\$3,500

NATURAL GAS ONLY

UP TO  
\$2,800

ELECTRIC ONLY

(electric heat pump or geothermal home)

UP TO  
\$4,000





Mayberry Homes is proud to build 100% ENERGY STAR certified homes. ENERGY STAR certified homes are designed and built so that all energy efficiency systems and features work together to deliver better performance.

[Working] with the Consumers Energy New Home Construction program has enabled us to successfully continue our mission to provide quality and valuable energy efficient homes to our customers.

**Lindsey Coffelt**

Accounting/Office Manager  
Mayberry Homes





# Four Easy Steps To Receive Your Rebate

1. Work with a local Home Energy Rating System (HERS) Rater to ensure your homes are designed to meet ENERGY STAR guidelines.

*For a full list of ENERGY STAR requirements, visit [energystar.gov](http://energystar.gov). A Consumers Energy representative will assist you as you complete this process.*

2. Build a qualified house. Your HERS Rater will qualify it and issue an ENERGY STAR certification.
3. Have your HERS Rater fill out and submit the rebate form online.
4. Receive your rebate payment!

Contact us for a full list of rebates or more information on how the New Home Construction program can benefit you and your customer.

866-234-0445

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ConsumersEnergy.com/builder



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