

All-Electric New Home Construction Pilot 2024–2025 Builder Rebates



Valid for homes completed April 15, 2024, to Dec. 31, 2025

The Consumers Energy Super-Efficient All-Electric New Home Construction pilot program provides rebates to support the residential new construction industry in building homes within the Consumers Energy service territories that meet one of the following standards:

- ENERGY STAR NextGen™
- U.S. Department of Energy (DOE) Zero Energy Ready Home™
- Passive House Institute or Phius

Financial Incentives

Home Certification Pathway	Incentive From Consumers Energy	Eligible for Federal Tax Credit*
ENERGY STAR NextGen	\$5,000	\$2,500
DOE Zero Energy Ready Home	\$10,000	\$5,000
Passive House Institute or Phius	\$20,000	\$5,000

*Consult with a qualified tax professional on how to claim the Section 45L New Energy Efficient Home Credit.

Bonus Measures	Incentive from Consumers Energy
Induction Cook Top	\$400
Closed-Loop Ground-Source Heat Pump (GSHP)	\$1,000 per ton

Are you a builder, HERS Rater or Phius/Passive House Institute Certified Rater interested in joining the Consumers Energy Super-Efficient All-Electric New Construction pilot?

Visit ConsumersEnergyTradeAlly.com/resources/all-electric-new-homes to view program guidelines, and terms and conditions, and to submit your application. For more information, please email CENewHomes@icf.com

For questions, please contact:

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